

PRESSRELEASE MIKA NURMI

We are happy to announce that from the 1st of June 2023, Mika Nurmi will take on the role of CEO of Normiopaste Oy.

Mika has a genuine experience from both larger cooperations and smaller companies with leading roles in general management and sales management, where one of his absolute success factors are team building and teamwork.

– In order to continue to develop together with our customers, I believe it is important that our organization is agile and that we work with our customers, employees, and suppliers in a personal and modern way. Mika has a thorough track record of working with customer centricity, with a high team spirit that makes organizations bloom, says Elisabeth Nagy, Chairman of the Board.

Normi Group has ~€30 million turnover and consists of four separate companies; Normiopaste is Finland's leading provider of traffic guidance and safety products, also specialising in construction and manufacturing. Normivalaistus focuses on building better infrastructure with the latest technology innovations and operates as the main contractor in various ITS projects. Normilouhinta carries out rock excavation and blasting when it comes to projects regarding infrastructure. Varala Engineering people are strategy consultants with a wide-ranged experience in domestic and international solutions for intelligent transport.



Mika takes over the role from Petri Rajahalme Group CFO of Normi, who has been acting CEO for Normiopaste since January 2023.

”In these particular times, I’m thrilled to take this new challenge and responsibility as CEO of Normiopaste Oy and also becoming part of Normi Group and Söderbergföretagen J AB. I’m very proud to take the lead of the great team and will put all my efforts into getting the company to the best position in coming years. I’m also a strong believer of successful teamwork achieved by people oriented management, therefore also looking forward to helping it to develop even stronger in the coming years.”– says Mika Nurmi.

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Söderbergföretagen J AB is a family-owned group, with companies in the fields of industry and technology trading. Söderbergföretagen was founded in 1995 and today it consists of four business areas: Components, Electrical Power, Infrastructure and Technology Trading. The group has 480 employees and a turnover of approximately SEK 1.6 billion. The head office is located in Malmö.